



RESOURCEFULNESS - *the ability to tap inner or external resources; to deal skillfully, and promptly with new situations and difficulties; capable of devising ways to cope or respond to challenges (agile, nimble, presence of mind, imagination, scrappy).*

In crisis, resources (time, attention, focus, money, sleep, energy) are scarce. Resourcefulness is a pragmatic assessment of tools, capabilities, guidance, and the ability to creatively tap into them to mitigate risk and expand options.

QUESTIONS TO ASK

- Why is this your priority?
- What about this resonates with you?
- Describe qualities of resourcefulness.
- What does it mean to be resourceful during crisis or times of hardship?
- When you look back on this time five years from now, how will you know you embodied resourcefulness?
- How can resourcefulness guide your decision-making?
- Who or what does this priority serve and how does it help?

INDIVIDUAL CONSIDERATIONS

Resourceful people cultivate inner qualities like creativity, courage, and steadiness to support their well-being. They also tap into external support from friends, a therapist, and their community to prevent isolation and loneliness.

LEADERSHIP CONSIDERATIONS

Resourceful leaders elicit help and feedback from trusted advisors, industry partners, market research, experts, and trade organizations to build coalitions and gain insights. They also know that wisdom lives within their own organization if they listen for it.

EXPLORING RESOURCEFUL

List your internal and external resources.

Use "resourceful" as a mantra while you work out, do dishes, or in the shower.

Picture what it feels/looks/sounds like to be resourceful.